



A survey of the first 20 distributors confirms that the BEAUTY ANGEL C 46 ^{SUN}, with an average price of EUR 12 and average of 7 to 8 customers per day is a very profitable investment.

To find out the satisfaction levels of end users a representative study was carried out of 207 users in ten different studios across Germany.

RESULTS OF END-USER SURVEY IN DETAIL*:

*If not otherwise stated the results apply across all programmes. The length of treatment was 20 minutes in all cases.

- More than 90% of users are female, average age at 42 years is clearly higher than for normal tanning beds.
- More than 50% of customers use the „Sun & Beauty“ programme, which allows gentle and natural tanning.
- In each case just 25% use the programme for effective skin rejuvenation („Pure Beauty“) as well as the Beauty programme with red light and low UV level („Beauty & Sun“).
- The pre-selection of programmes and the use of the sensor is very simple even for older users.
- The 20-minute application is described as being very comfortable and relaxing.
- The temperature of the Climatronic is „just right“ for more than 90% of users across all three programmes.
- When using the „Sun & Beauty“ programme around 70% of users had directly visible tanning results.
- Skin-friendliness and the natural look and evenness of the tan were rated with the top grade of „very good“.
- For almost all users the way their skin felt was better than for normal tanning beds - for around 2/3rds of user even „much better“.
- Around 80% of users confirmed that their skin felt as if they had applied a cream.
- And the skin's odour is also significantly less than after using a normal tanning bed.
- For around 80% of users their skin had visibly improved - for Programmes 1 & 2 the proportion is even higher.
- In each case around 90% of users confirmed that their skin had a „nice tan“ and looked „fresher“.
- Approximately 90% of users stated that this is more pleasant to use than a normal sun-bed.
- 98% of users confirm that their time on the BEAUTY ANGEL does them good.
- 95% of users will use the selected programme again - independent of which programme was chosen.
- 80% of users prefer the BEAUTY ANGEL C 46 sun to a tanning bed, for older users (over 50) the proportion is even significantly higher.
- 99% of users will use the BEAUTY ANGEL again - of which 80% „definitely“.
- 98% of user will also recommend the BEAUTY ANGEL to their friends!

